



# K.M.G. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

R.S.ROAD, AMMANANGKUPPAM, GUDIYATTAM - 635 803.

Approved by Govt.of Tamilnadu & Permanently Affiliated to Thiruvalluvar University

Recognized under section 2(f) and 12(B) of the UGC Act 1956

Accredited By NAAC with 'A' GRADE (CGPA of 3.24/4 - II<sup>nd</sup> Cycle)

PH: 04171- 227906, 227306,229206

Email: kmgcollege@gmail.com

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## DEPARTMENT OF BUSINESS ADMINISTRATION

### Minutes of the IV Board of Studies (UG)

The meeting of the Business Administration (UG) fourth board of Studies was held on 06.11.2025, Thursday at 11.00 a.m., the committee members and member of university nominee, subject expert from outside, industrial expert and alumni were participated.

Dr. P. Shankar, Head, Department of Business Administration welcome the committee members.

#### **Board of Studies Members:**

S. No	Category	Name
1	Chairperson	Dr. P. Shankar
2	Subject Expert nominated by the Vice-Chancellor of Thiruvalluvar University	Dr. G. Deepalakshmi
3	Subject experts from outside the parent University	Dr. M. S. Ramarathnam
4	Subject experts from outside the parent University	Dr. K. Vasanthi Kumari
5	Faculty member	Dr. R. Manikandan
6	Faculty member	Mrs. V. Gayathri
7	Faculty member	Mr. S. Balu
8	Faculty member	Mrs. K. Ammu
9	Industrial Nominee	Mr. J. Ganesh Moorthy Janarthanam
10	Alumni	Mr. C. SenthilKumar

### **The Agenda were:**

1. Review, Approve and pass the curriculum introduced in the year 2024-25 for B.B.A. Programme.
2. Review, Approve and pass the OBE framework for B.B.A. Programme
3. To review the course outcomes for IV Semester Subject with different cognitive levels (K1....K6) in the U.G. Curriculum.

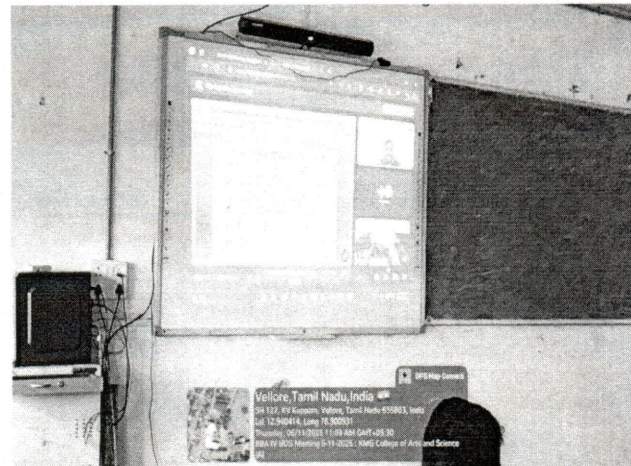
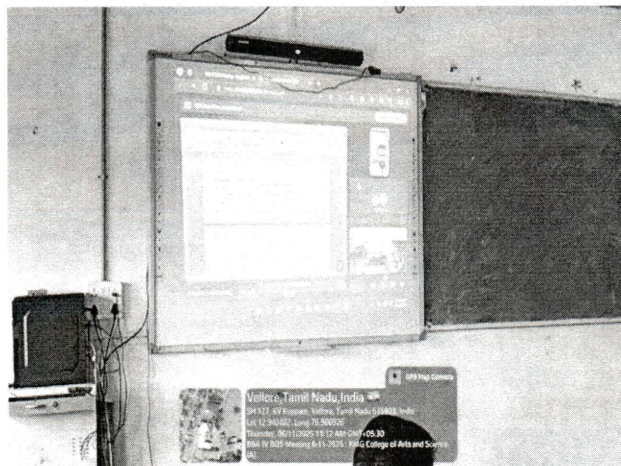
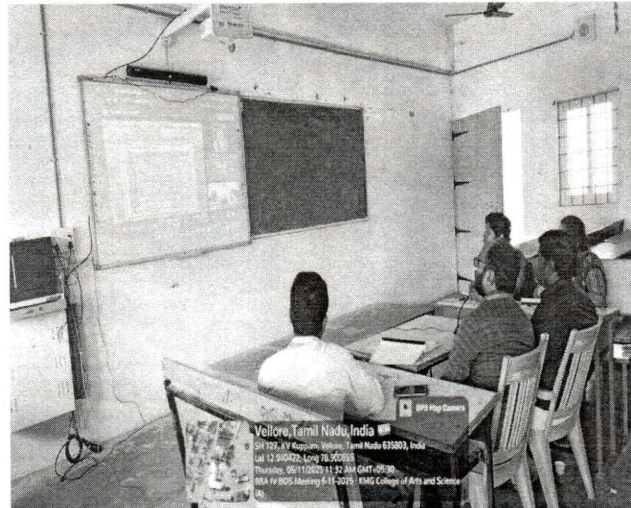
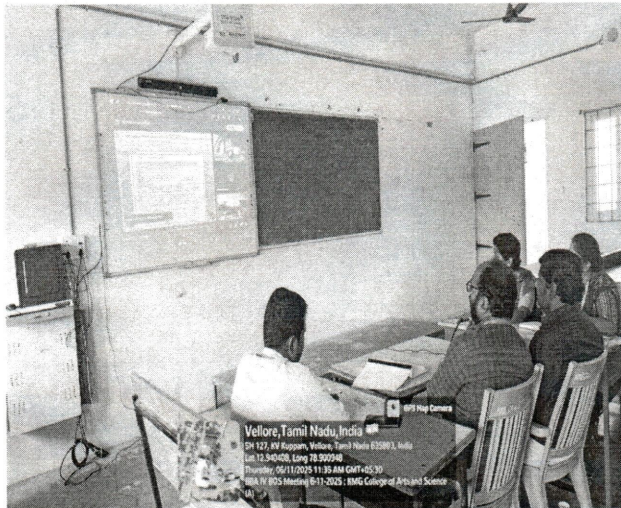
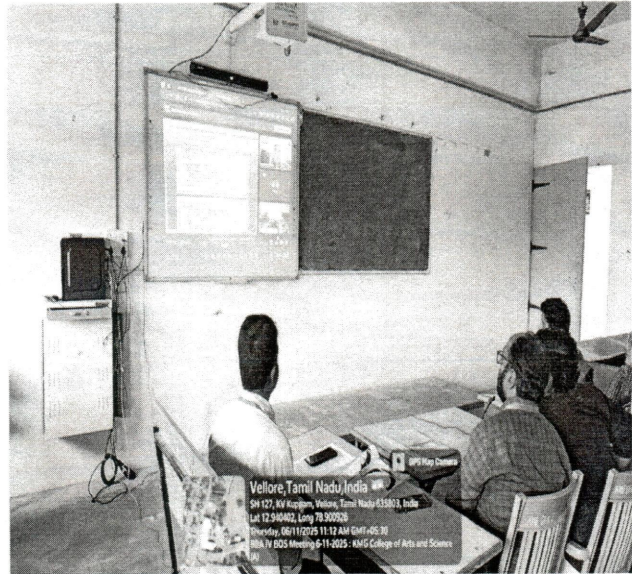
### **Discussions and Suggestions:**

1. Mapping to be done on the basis of Programme Outcomes, Programme Specific Outcomes and Course Outcomes.
2. The Number of Credits may be equal or less than the number of hours.
3. The Members of the Board of Studies examined the Syllabus and pass the curriculum for IV Semester for the academic year 2025-26.
4. As per recommendations given by BOS members, following modification has been made:
  - a) In Business Environment (AUCBA41) subject it was suggested to remove the topics, five year Planning & Business Liberalization, Privatization and Globalization from unit III since it has been already covered in second semester subject International Business.
  - b) In Intellectual Property Right (AUSBA 45) subject it was suggested to remove the sub topics in all units and only give an overview about the major topics since the syllabus is vast.

### **Resolutions:-**

1. The Members of Board of Studies approve the course outcomes of B.B.A. programmes for IV Semester after discussion and incorporation of suggestions.
2. Resolved to recommend the OBE framework for the B.B.A. programme.
3. It was resolved to approve the revised curriculum for the academic year 2024-25 batch students who are enter in to IV semester in 2025-2026.
4. As per recommendations given by BOS members, following modification has been made:
  - a) In Business Environment (AUCBA41) subject it was suggested to remove the topics, five year Planning & Business Liberalization, Privatization and Globalization from unit III since it has been already covered in second semester subject International Business.
  - b) In Intellectual Property Right (AUSBA 45) subject it was suggested to remove the sub topics in all units and only give an overview about the major topics since the syllabus is vast.
5. The Meeting was concluded with the vote of thanks by Mrs. V. Gayathri. All the members were present.





*Mha*  
*6/11/2025*  
**BOARD CHAIRMAN**  
**HEAD OF THE DEPARTMENT**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**K.M.G. COLLEGE OF ARTS AND SCIENCE**  
**(AUTONOMOUS)**  
**GUDIYATTAM - 635 803**

*[Signature]*  
*6/11/25*  
**PRINCIPAL**  
**PRINCIPAL,**  
**K.M.G. COLLEGE OF ARTS AND SCIENCE**  
**(AUTONOMOUS),**  
**GUDIYATTAM, VELLORE DISTRICT - 635 803**





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## BOARD OF STUDIES MEETING - ATTENDANCE

### DEPARTMENT OF BUSINESS ADMINISTRATION

S. No	Name of the Staff	Designation	Signature
1	Dr. P. Shankar	Chairman	
2	Dr. R. Manikandan	Member	
3	Mrs. V. Gayathri	Member	
4	Mr. S. Balu	Member	
5	Mrs. K. Ammu	Member	
6	Dr. G. Deepalakshmi	Member (Within University)	(ONLINE)
7	Dr. M. S. Ramarathnam	Member (Other University)	(ONLINE)
8	Dr. K. Vasanthi Kumari	Member (Other University)	(ONLINE)
9	Mr. J. Ganesh Moorthy Janarthanam	Member INDUSTRIAL	(ONLINE)
10	Mr. C. Senthil Kumar	Member ALUMNI	(ONLINE)

BOARD CHAIRMAN

HEAD OF THE DEPARTMENT  
DEPARTMENT OF BUSINESS ADMINISTRATION  
K.M.G. COLLEGE OF ARTS AND SCIENCE  
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PRINCIPAL

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